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BILL'S GLAD FARMS

Canandaigua, New York.

POSTMASTER; If Not Delivered in Five Days Return to Sender. Return Postage Guaranteed.

AUG 1 4 1933 AUG Sec. 562 P. L. & R.

W. S. Borton Agranus PAID

Canandaigua, N. Y.

Permit No. 11

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HARDY PLANTS

For Rockery or Borders

These are all in good condition to move at once and will make nice well rooted plants before Winter. None of them need Winter protection.

DORONICUM CAUCASICUM. Tall yellow early daisy like flowers. Blooms for Mother's Day.

VERONICA INCANA. Plants blooming in June are thickly set with miniature spires of beautiful blue flowers 8 to 10 inches tall. Silvery foliage.

DICENTRA EXIMIA. This is the plumy bleeding heart with racemes of pink flowers throughout the Summer. Foliage is feathery.

PHLOX SUBULATA. Forms a blanket of flowers in May not over 4 inches high. Fast growing creeper. Plant in full sunshine. Three colors: Rose, Lilac and White.

MADONNA LILIES (CANDIDIUM). We have a nice stock of firm solid bulbs that will give excellent blooms in June, if planted in August or September.

Make your selection from the above plants at 25c each, 5 for \$1.00, 12 for \$2.00, 30 for \$5.00 postpaid.

SEMPERVIVUMS

Hen and Chickens or House Leek

Propably the most interesting of all the Rockery plants. While the old plant will flower the main interest is in the peculiar follage growth.

ARACHNOIDEUM. This is the COBWEB form. Each rosette appears as if covered with cobwebs.

ARENARIUM. We call this the BANTAM. Rosettes are extremely small and will grow with fairly a pinch of soil in rock crevices.

FIMBRIATUM. Green rosettes fringed with hairy edges.

GLOBIFERUM. Globe shape crowns made up of short leaf scales.

RUBICUNDUM. Large resettes, red in Winter and greenish red in Summer.

TECTORUM. . Very large rosettes, bright green. Red flowers on stems a foot high.

Single crowns of the above 15c each, 4 for 50c, 9 for \$1.00. Heavy clumps for immediate effect 40c each.

BILL'S

HELPFUL HINTS

AUGUST 1933

Some things you can do best in August

IRIS. If you want to move any of your Iris, the sooner you do it the better. Order your new ones and get them planted to become well rooted before Winter.

DELPHINIUM. After flowers are faded cut the stalks off within 2 inches of the ground. If they have not done well apply lime to sweeten the soil.

ORIENTAL POPPIES. These should be planted before the first of September, while the plants are dormant.

CANDIDIUM (Madonna) LILY. Should be planted in August or early September, to allow time for making a full growth of foliage.

DORONICUM (Leopards Bane). Beautiful yellow daisy like flower 2 1-2 to 3 feet high blooming for Mother's Day. Plants are dormant now and a good time to move them or buy plants.

VERONICA INCANA. Excellent for Rock Gardens or hardy borders. Perfectly hardy anywhere. Dwarf.

SEDUMS AND SEMPERVIVUMS. Fill in the blank spaces or add to your rockery plantings now. We list in this folder a number of rock garden and border plants which are in condition to move now.

Time to think about placing your orders for Tulips, Hyancinths and Narcissus, which you will want to plant in October.

We hope to issue these folders at least every two months. A post card request will bring it to you regularly. We aim to make it helpful in planning and planting your garden.

SEDUMS

(Stonecrop):

Sedums are the best known and the most used of all Rock Garden plants. They do best in full sunshine with good drainage. All of those listed below are dwarf creeping varieties.

ALBUM. Waxy round green foliage and white flowers. GLAUCUM. Fine bluish green foliage. White flowers.

KAMCHATICUM. Orange yellow flowers. Green foliage turning to golden in the Fall.

KAMCHATICUM VARIEGATED. Orange yellow flowers. Foliage variegated green and golden.

LYDIUM. Foliage green except in dry midsummer when it is bright red.

OBTUSATUM. Peculiar fleshy bronze green foliage.

MURALE. Dark fleshy foliage. Covered with a mass of dainty cream pink flowers in July.

PRUNIATUM. Foliage forms a mass of trailing green globular heads. Flowers yellow, 4 inches tall.

Young rooted divisions 20c each, 3 for 50c, 7 for \$1.00. Heavy clumps — 35c each, 3 for \$1.00 postpaid.

Mother's Old Fashioned BLEEDING HEART

Extra strong roots that will bloom next Spring if planted now. 40c each. 3 for \$1.00 postpaid.

IAPANESE IRIS

Plant while dormant in location where you can give them plenty of water. Soil condition should be slightly acid if possible.

COMPLETE RANGE of all colors single and double mixed not named. 6 for \$1.00, 25 for \$3.00.

EXTRA FINE DOUBLE varieties, each labeled by name, 10 distinct kinds, 30c each, 4 for \$1.00, all 10 for \$2.25 postpaid.

SEEDS

Plant seeds now and young plants will go through the Winter in well drained beds and be ready to transplant early in the Spring.

DELPHINIUM. GOLD MEDAL HYBRIDS. All shades of blue, mauve, and purple Both single and double. Pkt, 400 seeds 25c.

DELPHINIUM. BLACKMORE and LANGDON. Seeds saved from all double, extra select plants. Pkt. 200 seeds 50c.

DELPHINIUM. WHITE, Seeds from select white plants.
Pkt. 200 seeds 50c.

CANTERBURY BELLS. CUP AND SAUCER. Fine blend of all colors. Pkt. 400 seeds 25c:

FOX GLOVES Giant strain Shirley, in all colors mixed. Pkt. 400 seeds 25c.

Mark items you want and mail this folder with remittance AT ONCE

BETTER DO IT NOW

Bill's Glad Farms, Inc., Canandaigua, N. Y.

IRIS

Now is the time to plant

20,000 Plants at Sacrifice Prices to clear ground for other crops. Only 3 cents each in lots of 100 or more.

OUR SELECTIONS IN 10 COLORS

	Pac	king and Posta	ige Total.
100 Plants	\$3.00	50c	\$3.50
50 Plants	1.75	, 25c	2.00
25 Plants	1.00	15c	1.15
20 Plants	1.00 Post	age Paid.	

16 Extra Fine IRIS for \$1 Postpaid

These wil be labeled as follows:

- 2-AMAS, early dark blue.
- 2-PALLIDA DALMATICA, tall light blue.
- 2-AFTERGLOW, misty lavender.
- 2—FLAVESCENS, light yellow.
- 2-GERMANICA, violet blue.
- 2-FLORENTINA, fragrant white.
- 2-RHEIN NIXE, violet falls and white standards.
- 2-QUAKER LADY, smoky lavender.

If you do not care for some of these varieties you may make your own selection of 16 from the above list for \$1.00 postpaid.

6 Unusual New IRIS for \$1 Postpaid

These will be labeled as follows:

- 1—MYTH, very large light blue.
- 1-L. A. WILLIAMSON, extra large deep violet.
- 1-FAIRY, white with blue center, most fragrant Iris.
- 1-BLACK PRINCE, early, deep maroon, almost black.
- 1-MOTHER OF PEARL, bluish lavender, large, new.
- 1-LOHENGRIN, very large deep violet mauve.

If you do not care for all of them you may make your own selection of 6 from this list for \$1.00 postpaid.

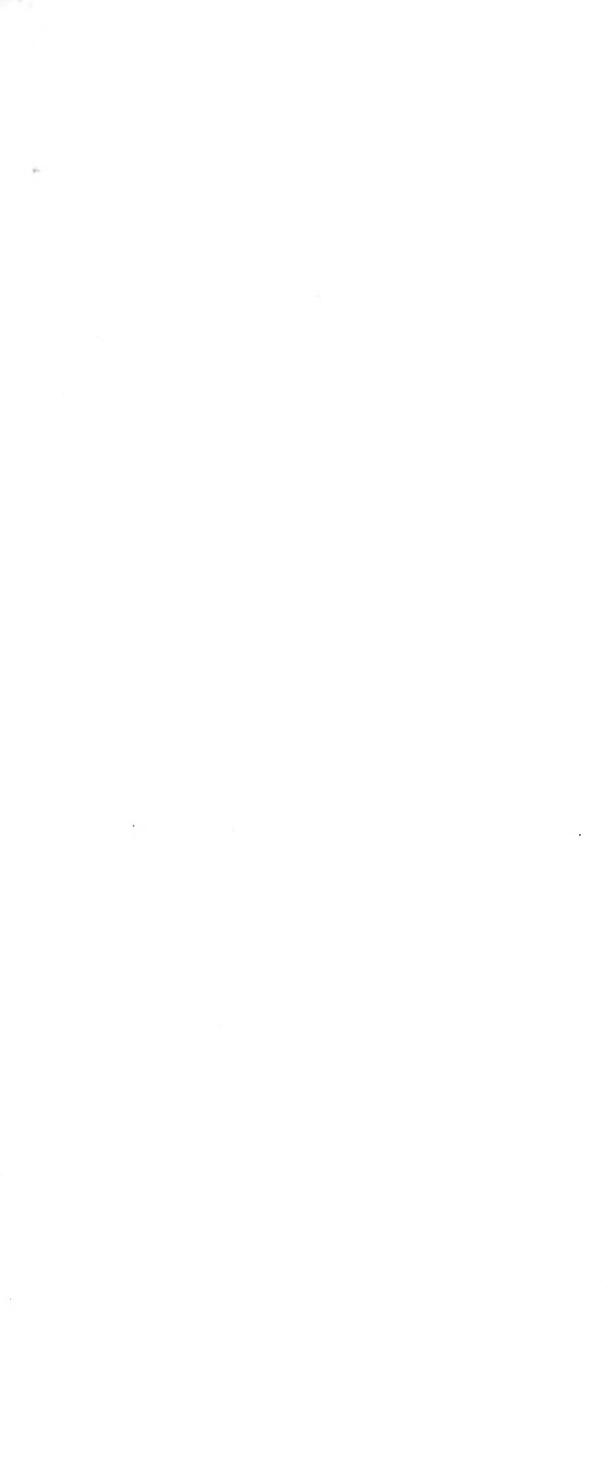
4 TOPNOTCH IRIS

for \$1.00 postpaid

These will be labeled as follows:

- 1-LORD OF JUNE, very large pale lavender violet.
- 1-CRUSADER, large clear violet blue.
- 1—AMBASSADEUR, very large reddish violet.
- 1—QUEEN CATERINA, very large pale lavender.

If you wish, make your own selection, 4 for \$1.00



ORIENTAL POPPIES

Midsummer is the ONLY SAFE TIME to MOVE THESE POPPIES

the finest of the pink orientals, immense silky crinkled flowers, pink (not the usual salmon, orange or scarlet 25 cents each, 5 for \$1 postpaid. Edna Perry, shades.)

DELPHINIUM

Red Poppy, the usual orange scarlet poppy. Same price as Edna Perry. Perry's White, fine sating white with crimson blotch, 50 cents each.

e of three year old plants must be moved. Now is the best time to do it. They have just finished the first if given plenty of water most of them will flower again this summer. PLANT NOW and they will be well

exact colors, but can send either light or dark shades as you wish. (Not guaranteed as to color.) Some of these are double flowers and center (or bee) may be white, black, brown or variegated.

Do not confuse these with small seedlings. They are so large that we recommend shipping with ball of earth attached.

Belladonna Delphinium, are light blue and have white centers and are best for small house decoration with other flowers. flowering and if given plenty of water most of them will nower again this summer.

rooted to carry through the winter.

Hybrid Delphinium, vary in color, they are light blue, dark blue, orchid, violet, purple and mauve. We can not send Hybrid Delphinium, vary in color, they are light blue, (Not maranteed as to color.) Some of these are double

Hybrids each 25c, 3 for 50c, 8 for \$1.00. Hybrids with earth ball, each 30c, 2 for 50c, 5 for \$1.00 Belladonna with ball of earth, each 30c, 3 for 50c, 7 for \$1.00

Delphinium are postpaid except west of Cleveland or Columbus, O. and south of Baltimore, Md., then add 10% for postage.

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GLADIOLUS SPECIAL TVO Ø CENTS HACH

Catalog price is 5 cants each
Fine clean full size bulbs.
No disease, No thrips. Any
of the following varieties.
Halley-salmon 1910Rose-rose
Tiplady-orange America-orchid
Theda-pink Mt Marcy-scarlet
Milady-white Pickford-cream
Opalescent-rose lavender
Pinehurst-yellow

Minimum order 50 bulbs \$1.00 Maximum order 250 55.00 For Jumbo size bulbs add ten cents per 50 bulbs to cover extra postage and packing. Mark quantities wanted and return this card at once with remittance. FREE CATALOG.

BILL'S GLAD FARMS, INC.

CANANDAIGUA, N.Y. Good for 10 days only.